



# HELSINKI 2021

23.-25.4.2021

Vision for the future:  
forum for optometry and optics

## Exhibition packages



# Online exhibition

## 1. Banner slideshow

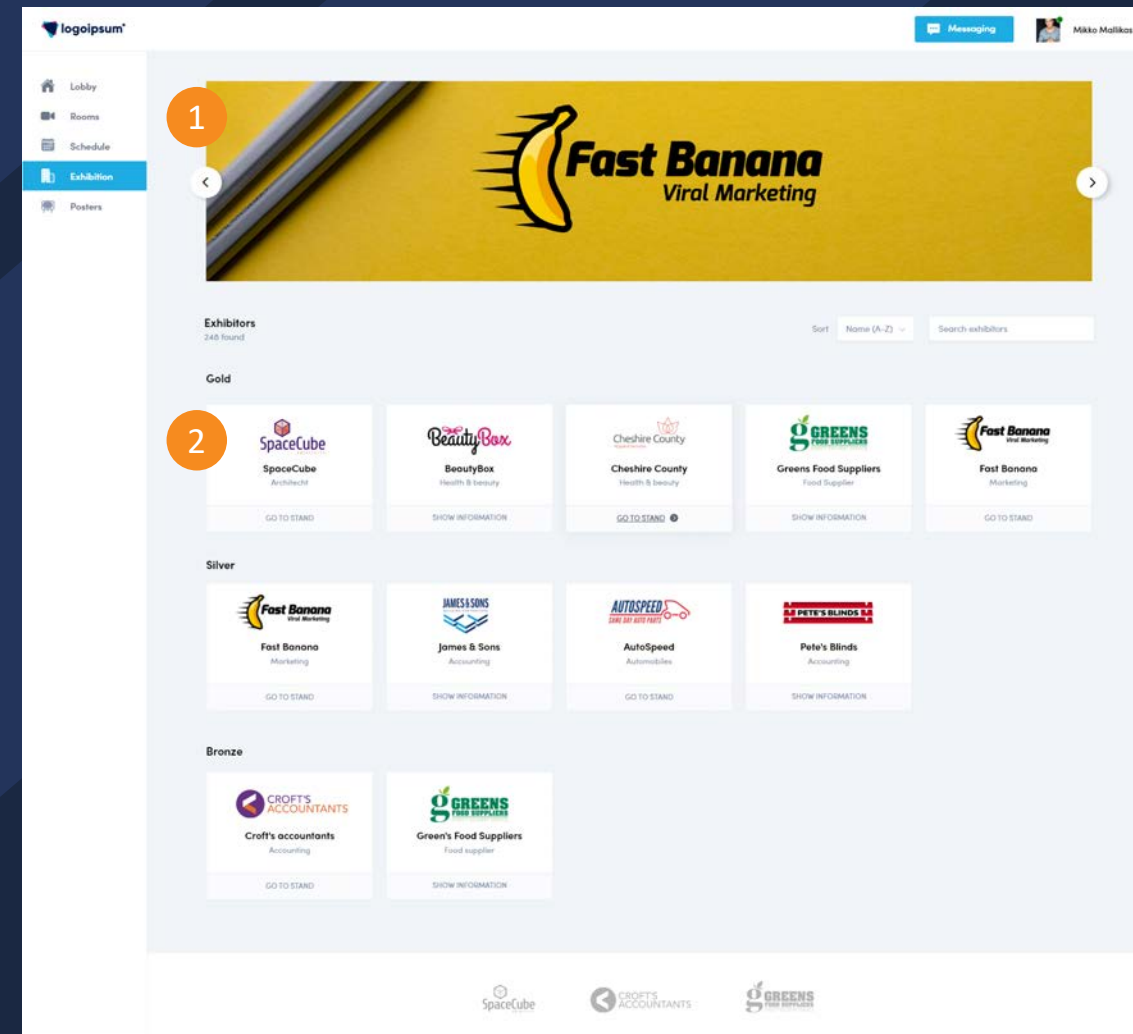
Banner image format .jpg or .png  
Banner size 1415 x 320px

## 2. Partner logos

Logo image format .jpg, .png or .svg  
Logo height 60px

There are three exhibition packages available:

- Brief
- Extensive
- Custom room



# Brief

## 1. Partner logo

Logo image format .jpg, .png or .svg  
Logo height 60px

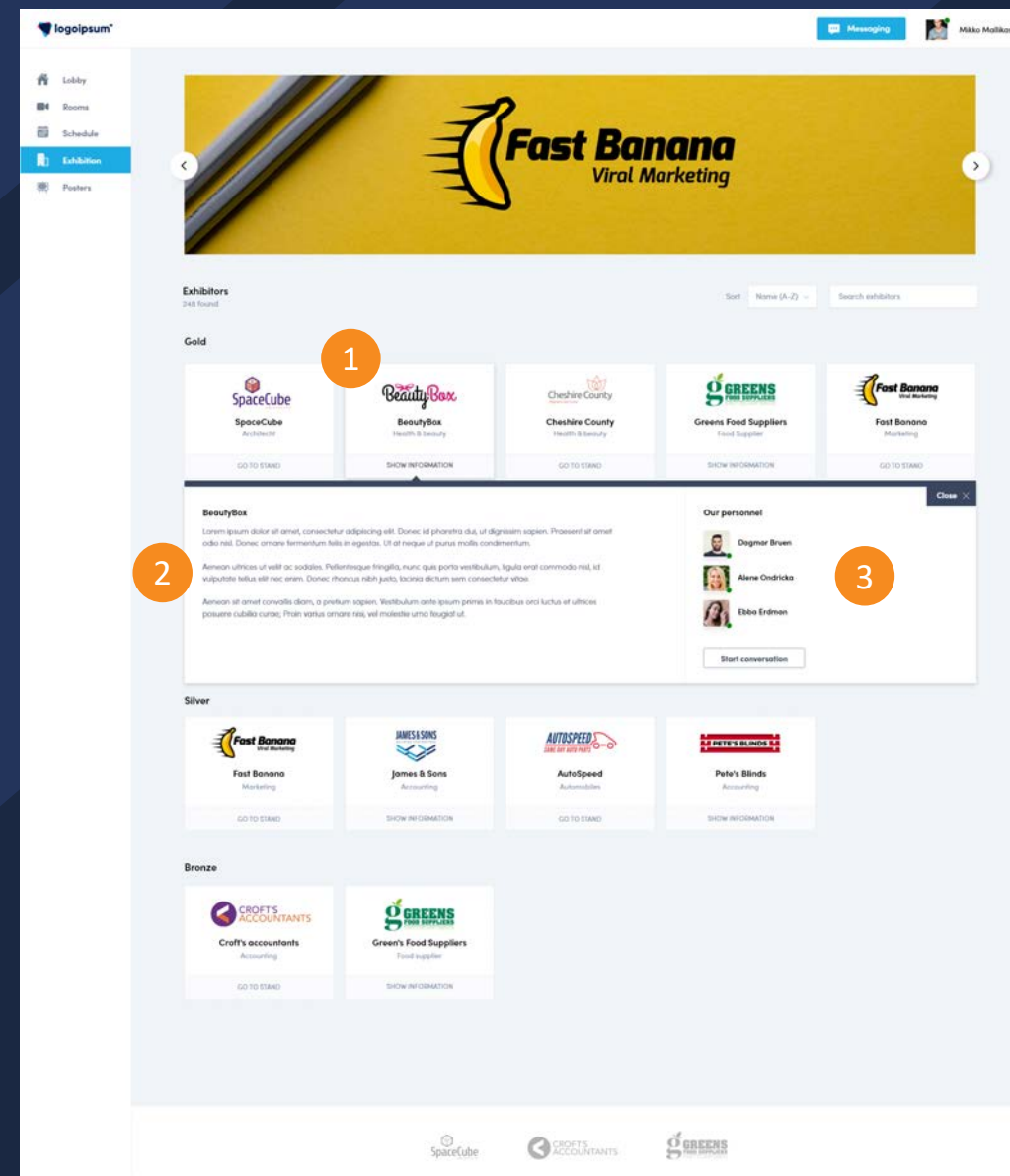
## 2. Partner description

Partner description length **MAX 60 WORDS**  
Contact information (website, email, phone number)

## 3. One-to-one chat (option, additional cost)

**Price: 870** euros + VAT

*Option: One-to-one chat 380 euros + VAT*



# Extensive

## 1. Partner logo

Logo image format .jpg , .png or .svg  
Logo height 60px

## 2. Partner description

Partner description length **MAX 300 WORDS**  
Contact information (website, email, phone number)  
3 hyperlinks (website, store etc.)

## 3. Banner

Banner image format .jpg or .png  
Banner size 1415 x 320px

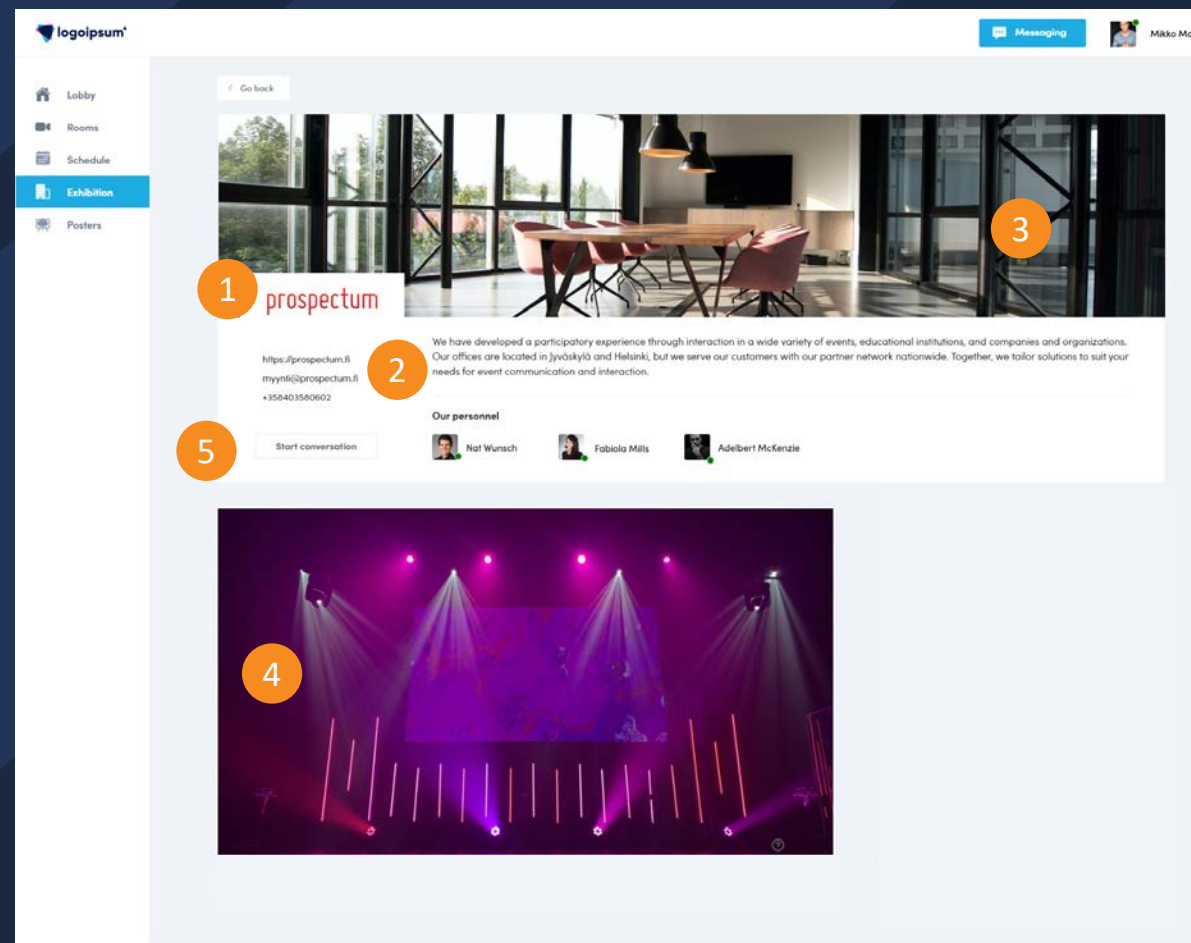
## 4. Videotrailer, max. 2 min (Company introduction / ad)

Video as a Youtube or Vimeo link or iframe embed

## 5. One-to-one chat (option, additional cost)

**Price: 1 470** euros + VAT

*Option: One-to-one chat 380 euros + VAT*



# Custom room

## 1. Extensive-package introduction content

See previous slide (1–4)

## 2. Own stream and chat

Livestream as a **YouTube** or **Vimeo** link or **iframe** embed  
Chat and voting

## 3. Custom tab

1 HTML content tab

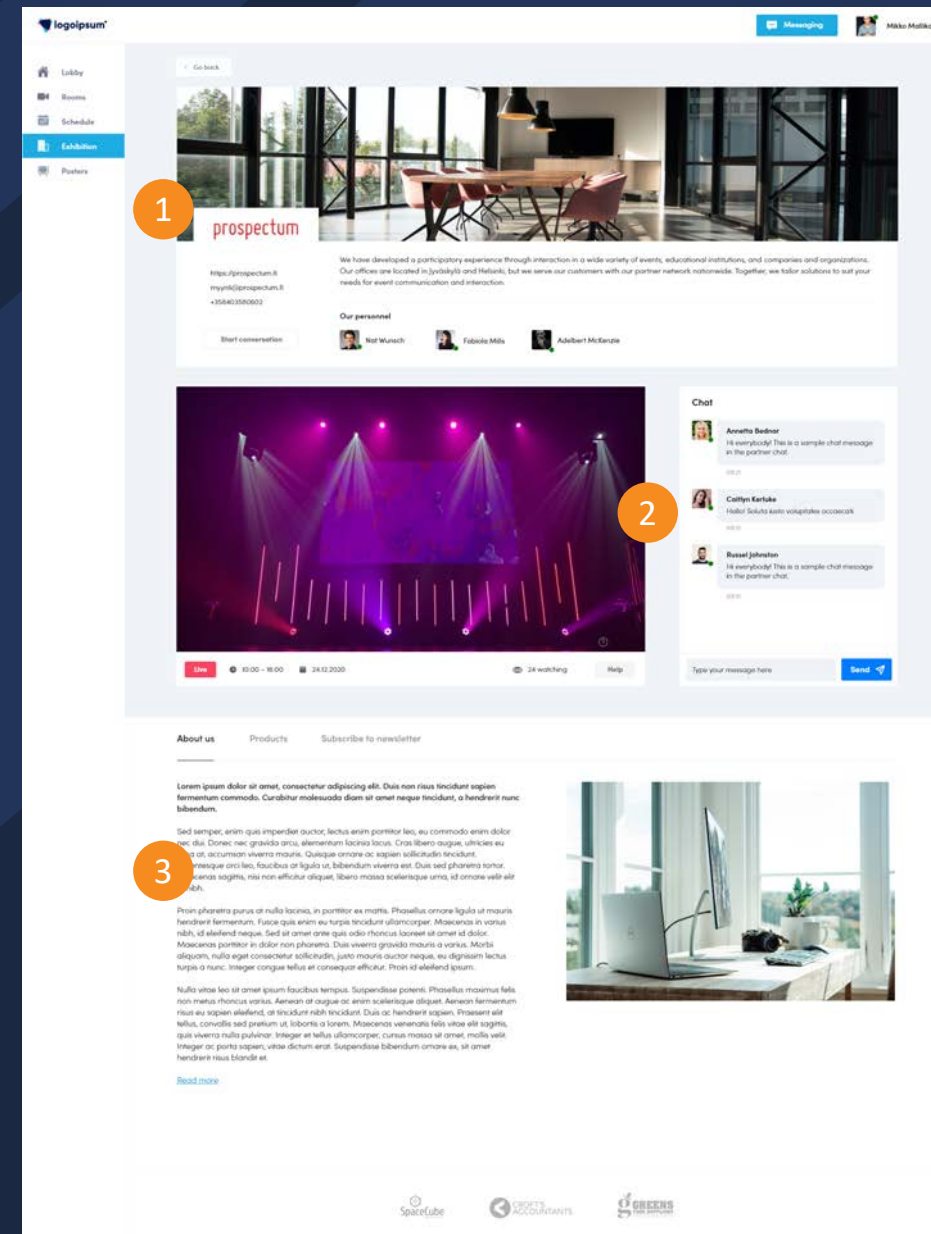
Text, links, images and YouTube or Vimeo video embeds

### Custom visuals

- Background image format **.jpg** or **.png**
- Background image size 2000 x 1000px
- Tab name & background colors in HEX
- Header color in HEX
- Footer color in HEX

**Price: 2 470** euros + VAT

*Option: One-to-one chat 380 euros + VAT*





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## Stand bookings and details

Please contact:

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Deadline  
for the online  
exhibition  
reservations is  
**26th March 2021.**