

An aerial night view of a city, likely Tokyo, with a dense network of glowing white lines connecting various points across the skyline, symbolizing global connectivity and business networks. The city lights are visible in the background, and the lines form a complex web over the urban landscape.

BUSINESS **FINLAND**

Global Market
Opportunities

Werner Merzeder

WE ARE FROM SODOM

Agbogbloshie, Accra/Ghana



BUSINESS FINLAND'S GLOBAL NETWORK

40 offices around
the world, and
16 in Finland



Business Finlands Bio & Circular Team in EMEA



Heidi Kokki



Nilüfer Alapinar



Victoria Ivanova



Annabella Polo



Eero Vento



Olu Raheem



Nina Jacoby



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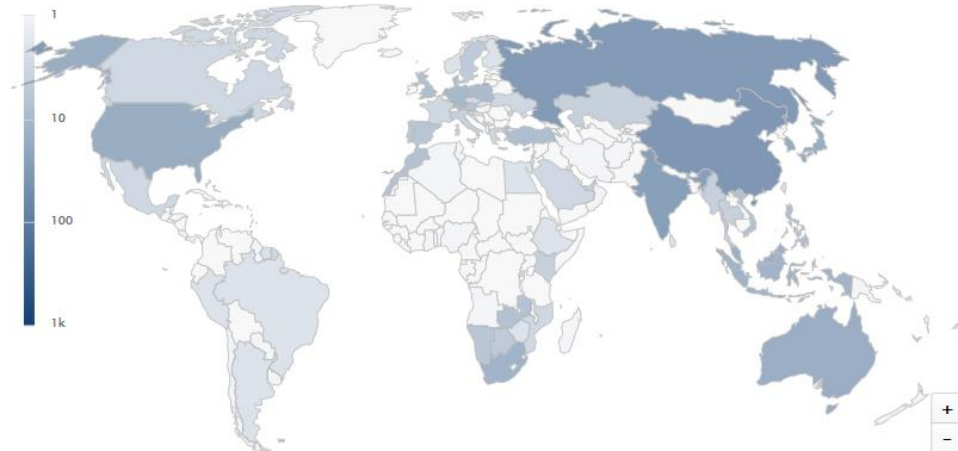
All

Content type

All



Clear all



Latest opportunities of each category

Sales lead



European Bank for
Reconstruction and
Development requests
market demand study of
Kazakhstan

Europe, Asia and Oceania
Kazakhstan
Cleantech
Sales lead

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Business opportunity



Smart Energy Opportunities
within Smart Cities pilots
available in Indonesia

Asia and Oceania
Indonesia
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Business opportunity

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Future watch



Future consumer in China
and Hong Kong

Asia and Oceania
China
Consumer business
Future watch

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Country outlook

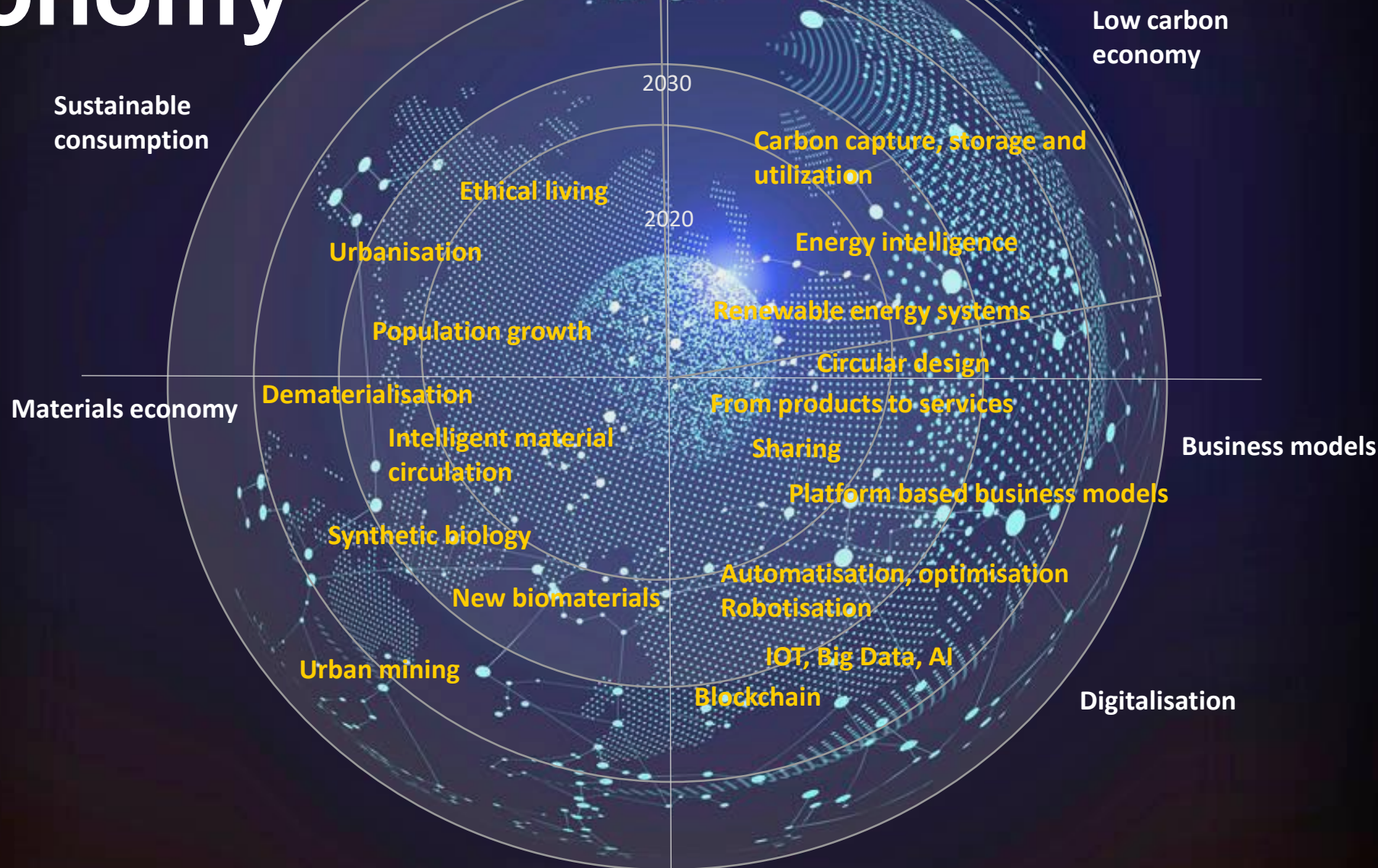


Saksa; Vuosi 2018
talouslukuina

Europe
Germany
Country outlook

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Change drivers behind circular economy



BUSINESS FINLAND GLOBAL NETWORK

SERVICE OFFERING

**COMMIT AND
GET READY**

**ENTER
THE MARKET**

**GROW AND
RENEW**

COMPETENCE AND MARKET KNOWLEDGE

CONTACTS AND NETWORKS

Summit in Amsterdam



- Dutch-Nordic forum for networking and benchmarking
- Policy-oriented: how circular economy is being advanced in each Nordic country?
- Economy-oriented: companies presented good examples of how to advance circularity.

One of the outcomes:

Finland is seen as a frontrunner in the field of circular economy in The Netherlands

Organisation:



Team Finland Delegation to Spain and Portugal

BUSINESS
FINLAND



- In October 2018, Finnish Prime Minister Mr. Juha Sipilä visited Portugal and Spain, accompanied by a business delegation of **14 Finnish companies**.
- The Finnish companies represented **waste-to-energy, bioenergy** and **forestry** sectors

Program

- **4 company visits** in both countries
- **Business seminar** on circular economy in both countries
- **Roundtable on forestry** in Portugal
- **B2B-matchmaking event** in both countries
- **Networking dinner** in Ambassador's residence in both countries

WORLD IDEAS