

A satellite night view of the Earth, showing the curvature of the planet and the glowing lights of cities and urban areas. The lights are concentrated in the lower half of the image, with the upper half showing the dark blue of the oceans and the thin white line of the atmosphere.

Health Tuesday:

AI and Machine Learning defining the future of health care

Kari Klossner

Program Manager, Head of Smart Life Finland

3.12.2019

Smart Life Finland – A Business Finland Program

Proactively helping Finnish companies innovate,
network and go international
with digital wellbeing & healthcare solutions

From home to hospital and everything in between
To help all of us live a healthier, independent and full life

Agenda

8:00 Opening words

Kari Klossner, Head of Smart Life Finland, Business Finland

8.05 Opportunities of AI in the Finnish health care system

Pekka Neittaanmäki , Professor, University of Jyväskylä

8:20 Utilising AI in epilepsy diagnostics

Kaapo Annala, CEO, Neuro Event Labs Oy

8.30 Building an AI powered organization

Mikko Koskinen, Senior Data Scientist, Reaktor Oy

Sammeli Liikkanen, Digitalist, Head of X Lab, Orion Pharma

8.45 Networking

9.30 Main Health Tuesday event ends

9:30 Global Network Round Table: Market opportunities in health sector in Norway

Jouni Carlsson, Advisor, Business Finland (Oslo)

10:30 Roundtable session ends

Upcoming events – Stay tuned for More!

Public procurement in Norway for health & wellbeing companies	12.12.2019	Helsinki
Public procurement in Denmark for health & wellbeing companies	9.1.2020	Helsinki
Tokyo 2020 Metsä Pavilion Winter Workshop	12.12.2019	Helsinki
Arab Health 2020	27.-30.1.2020	Dubai, UAE

Personalized Health program: businessfinland.fi/en/personalizedhealth (see events)

Smart Life Finland program: businessfinland.fi/smartlifefinland (see events)

SWISS NORDIC BIO 2020



- High-level partnering and investor event where Swiss and Nordic biotech startups, pharmaceutical companies and investors meet.
- 6 February 2020: [Radisson Blu Hotel at Zurich Airport](#)
- Registration: <https://swissnordicbio.com/>
- For more info: Kirsi Armanto, kirsi.armanto@businessfinland.fi

***50% discount on the
participation fee
thru
Business Finland***

2020 spring – Sneak Preview

Proposed Smart Life Finland program internationalization activities during 1H

Fact finding / matchmaking in conjunction with digital health anchor events

**TO BE CONFIRMED
BASED ON INTEREST**

In the UK; Digital health tech show (digitalhealthtechshow.com)	10.-11.3.	London
In Germany; DMEA digital health trade show (dmea.de/en)	21.-23.4.	Berlin
In Singapore / SEA; Ageing Asia (ageingasia.com/index.php/industry-trainings/singapore/ageingasia-2020.html)	18.-21.5.	Singapore

Are you interested in these markets / activities?

Please email: kari.klossner@businessfinland.fi

More information upcoming
on program internet
pages / EVENTS

NEXT HEALTH TUESDAY

7.1.2020, Team Finland House

” Innovative Public Procurement in Healthcare”

Innovative procurement, why and how

Piia Moilanen, Chief Advisor, Business Finland

ACES (Automation in Care and Evaluation of System) fostering sustainable health care

Anja Tuulonen, Professor, Chief Physician, ACES Project Leader, Tays Eye Centre

Challenge to sell/purchase cloud based AI products (in Finnish radiotherapy)

Jarkko Niemelä, Chief Product Officer, MVision AI Oy

Global Network Round Table: Market opportunities in health sector in South East Asia

Riku Mäkelä, Counsellor, Innovation and Trade, Embassy of Finland in Singapore

The background is a blue-tinted image of a person with glasses and a beard, seen from the side, holding a tablet. The image is overlaid with various digital elements: binary code (0s and 1s), network diagrams with nodes and lines, and several text labels in a light blue, sans-serif font. These labels include 'COMMUNITIES', 'NETWORKS', 'COLLEAGUES', 'INVESTORS', 'PROFESSIONALS', 'INFORMATION', 'TECHNOLOGY', 'ANALYSIS', 'AFRICA', 'EUROPE', 'AMERICA', 'ASIA', 'AFRICA', 'STARTUP', 'INVESTMENT', 'NETWORKING', 'EXHIBITION', 'KEYNOTE SPEAKER', and 'STARTUPS'.

SAVE THE DATE

26–28 May 2020

Messukeskus Helsinki, Finland

Himss | **Health 2.0**
European Conference & Exhibition



#HIMSSEurope20

www.himsseuropeconference.eu

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HAPPY RETIREMENT REIJO!

Reijo Itkonen
Development Director
Tampere University Hospital RDI center



***Business Finland wishes you many happy and energetic years in
your well deserved retirement! 😊***

BUSINESS **FINLAND** VISION

FINLAND DEFINING THE FUTURE

Together we make Finland
an attractive and competitive environment for
innovation

A place where world class success stories are created