



LAPUAN KANKURIT

X

JAPAN

# Lapuan Kankurit

- Weaving mill in Lapua
- Founded 1973 by Juha Hjelt.
- Family's first weaving mill founded 1917
- CEO Esko Hjelt, weaver in fourth generation
- Turnover 5,5 milj.euro
- Export over 50%
- Stockiest in 30 countries
- Most important export countries  
Japan, Germany, UK and USA
- Own online store in Europe
- Own online store in Japan
- Own shops in Lapua and Helsinki
- Shop-in-Shop in Futako Tamagawa, Tokyo



# FINDING A LOCAL PARTNER

- \*WHO KNOWS  
RIGHT MARKET
- \*WHO HAS GOOD  
NETWORK
- \*WHO HAS TIME  
FOR YOU



SCANDINAVIAN  
DESIGN

FUNCTIONAL  
AND SIMPLE





# GRAFT AND GRAFTMANSHIP

*Lapuan Kankurit* 2019





ORIGIN  
FINLAND “LOVERS”

“There is a small town called  
Lapua in the small country called  
Finland. In this small town there  
is a small weaving mill called  
Lapuan Kankurit”

-Isetan-

# SLOW LIVING NATURE

*Lapuan Kankurit 2019*





PRODUCTS FOR  
JAPAN

HOME & YOU



COLORS AND  
DESIGNS AND  
SIZES  
FOR JAPAN



# DESING & PRICE IN GOOD BALANCE





A photograph of a bedroom with a bed, pillows, and a bedside table. The room has a warm, wooden aesthetic. The bed is made with white linens and a yellow stripe. There are two pillows with a yellow stripe. On the bedside table, there is a small potted plant and a wooden ring-shaped object.

# FINDING RIGHT CUSTOMERS FOR YOUR BRAND

## CAREFUL WITH "THE PARALLEL IMPORTERS"



INTERIOR STORES  
CONCEPT STORES  
DEPARTMENT  
STORES  
ONLINE

SHOP DESIGN BY  
JAPANESE DESIGN  
COMPANY





# EXHIBITIONS

*Lapuan Kankurit 2019*



# PR & MEDIA PERSONAL CONTACTS



# LAPUAN KANKURIT

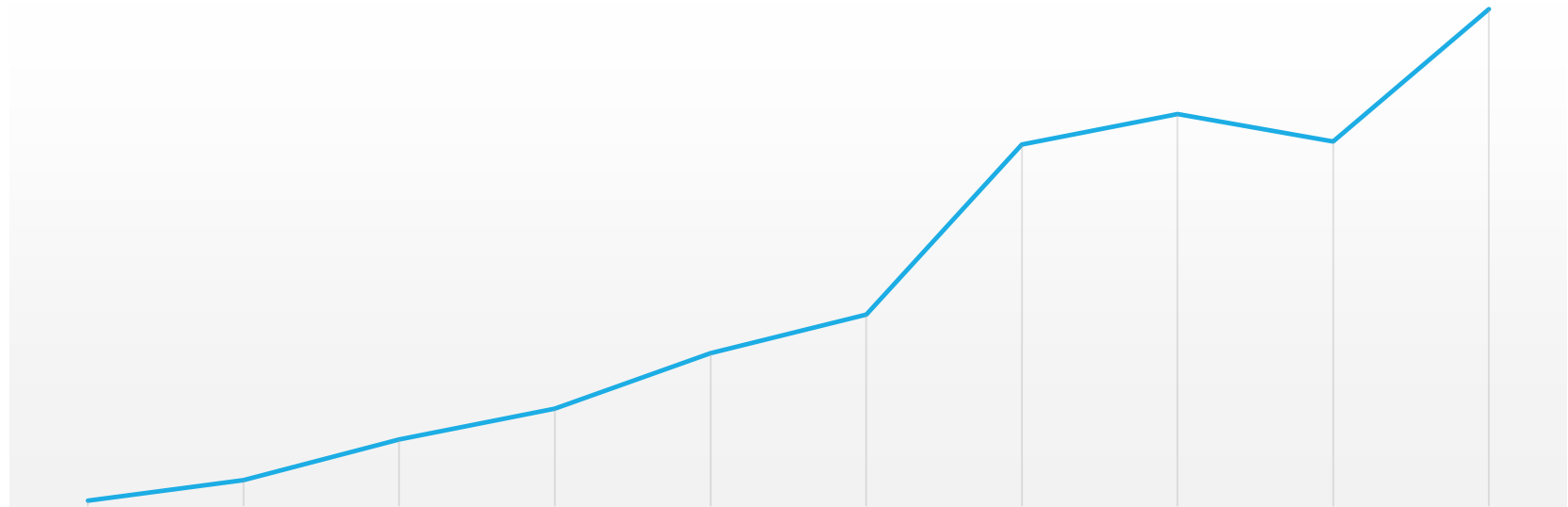




# POP UP SHOPS AND EVENTS

*Lapuan Kankurit* 2019

# Lapuan Kankurit export to Japan 2008-2018



LOCAL PARTNER  
IN JAPAN

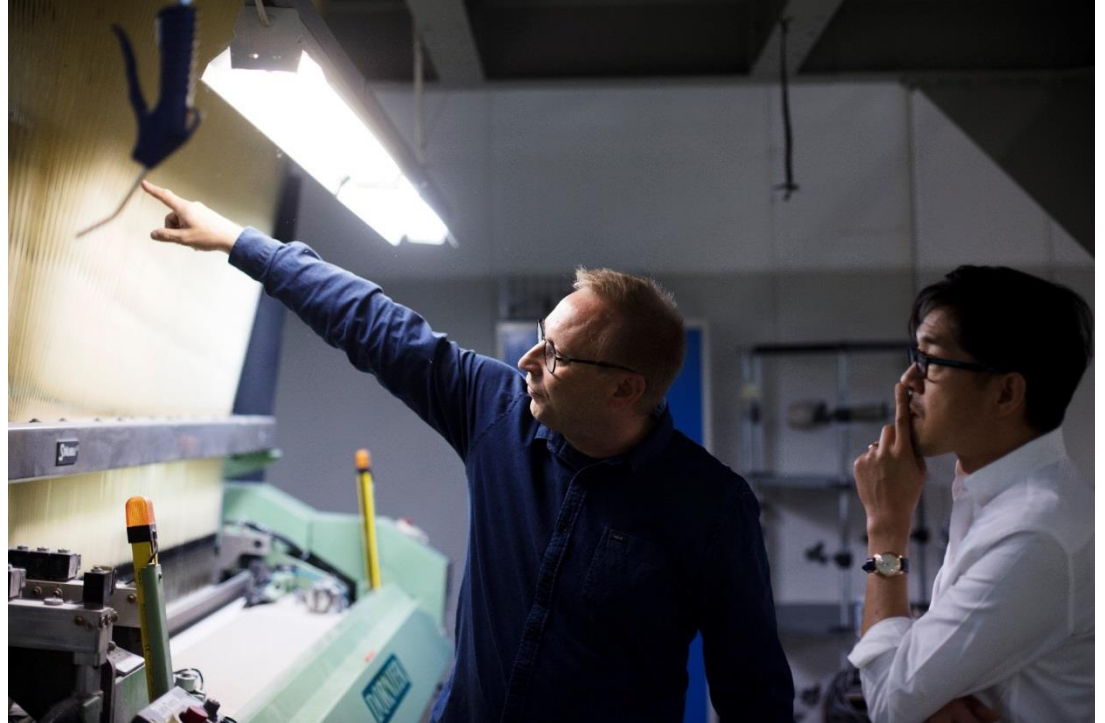
EXHIBITIONS IN  
JAPAN

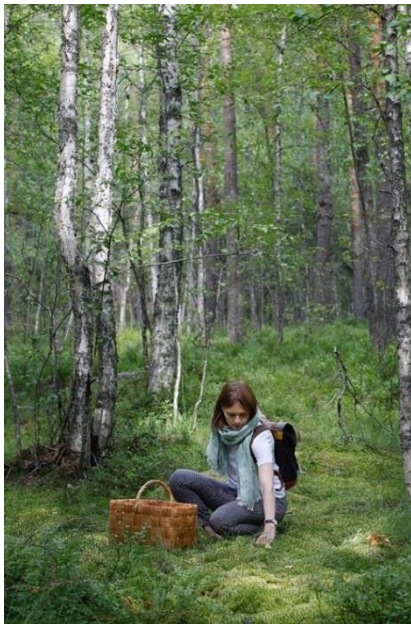
JAPANESE WEBSITE  
JAPANESE INSTAGRAM  
BRAND CONCEPT IN JAPAN

FUTAGO TAMAGAWA SHOP  
ONLINE SHOP



# STORIES ABOUT PRODUCTS, CRAFTSMANSHIP AND DESIGNERS





# STORIES FROM FINLAND

*Lapuan Kankurit* 2019



ヒンメリとは、藁で作られる幾何学模様の美しいオブジェ。フィンランドを代表する伝統的な装飾で近年日本でも静かなブームになっています。ヒンメリアーティスト、エイヤ・コスキの作品は基本を重んじながらモダンなインテリアにも映えるデザインが特徴で、どこ



### 「しく」楽しみ



USVAシリーズの中でも、特別のサイズはカーブクロスラグマット、  
ベッドシーツなど「しく」使い方に最適です。

### 「ふく」楽しみ



USVAの中でもタオルと糸付けられた3つのタイプは、  
その糸の通り抜けた柔らかさと高枕性で「ふく」用法に適しています。

### 「かける」楽しみ

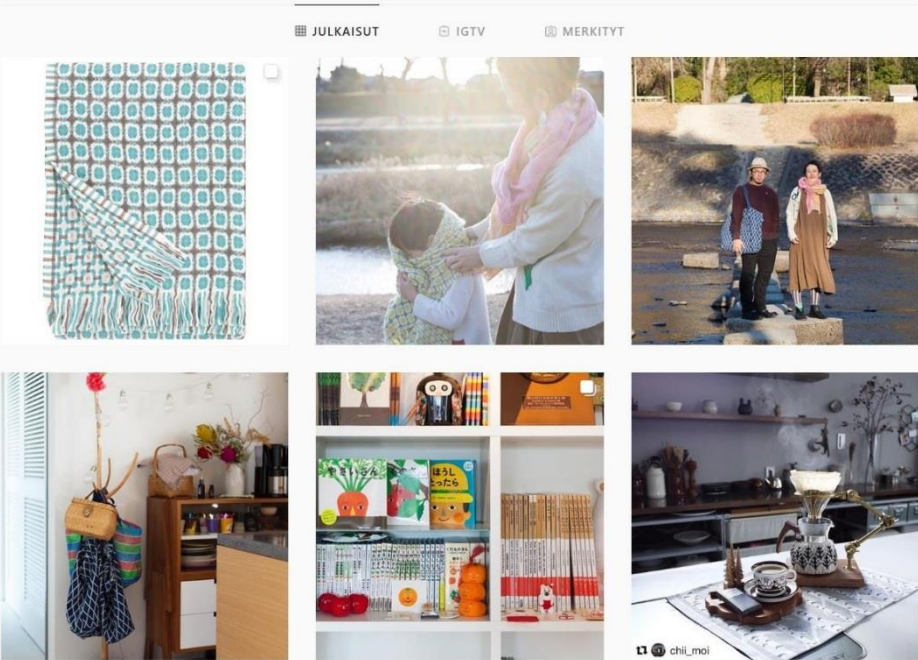


USVAは「かける」用法で、  
一枚を通してリネンの精緻性の魅力を実感することができます。





### 「かわく」楽しみ




USVAは天然素材に選んでいるため、寝るの負担を軽減してくれて、  
いつでも洗いたての清潔なものを堪能することができます。



**FOLLOW US**

Sign up for emails









**Lapuan Kankurit**  
@lapuankankurit

**Etusivu**

Tietoja

Videoit

 Tykätty  Seuraamaan  Jaa 



**Lapuan Kankurit**

458 seuraaja

11 seurattava

[www.lapuankankurit.fi](http://www.lapuankankurit.fi)  
Lapua, Finland / Lapuan Kankurit is a linen and woolweaving mill from Finland. Knowing every step from thread to hometextiles produces a result we can be proud of.



Pin-lisäystä Teulut Kokeiltu



**Lapuan Kankurit in the eyes of others**  
172 lisäystä

**Home & You by Lapuan Kankurit**  
71 lisäystä

**Kitchen & Tabletop by Lapuan Kankurit**  
66 lisäystä



**Lapuan Kankurit**  
@LapuanKankurit

Lapuan Kankurit is a linen and wool weaving mill from Finland. Knowing every step from thread to textiles produces a result we can be proud of.

 Suomi  
[lapuankankurit.fi](http://lapuankankurit.fi)

 **Twiiit**  
155



# PACKING SERVICE DELIVERIES

*Lapuan Kankurit* 2019





ARIGATO!



*Lapuan Kankurit* 2019