

**BUSINESS  
FINLAND**

# BUSINESS FINLAND CLEANTECH STRATEGY

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Global growth

# WHAT DO WE DO?

Boosting **innovations** and **exports**  
Attracting **investments** and **visitors**



World class  
ecosystems

## OUR TOOLS

- Research and innovation funding
- Advise and coaching
- Networking
- Expertise and vision of our domestic and international network
- Themes and programs

# BUSINESS FINLAND OBJECTIVES BY 2025

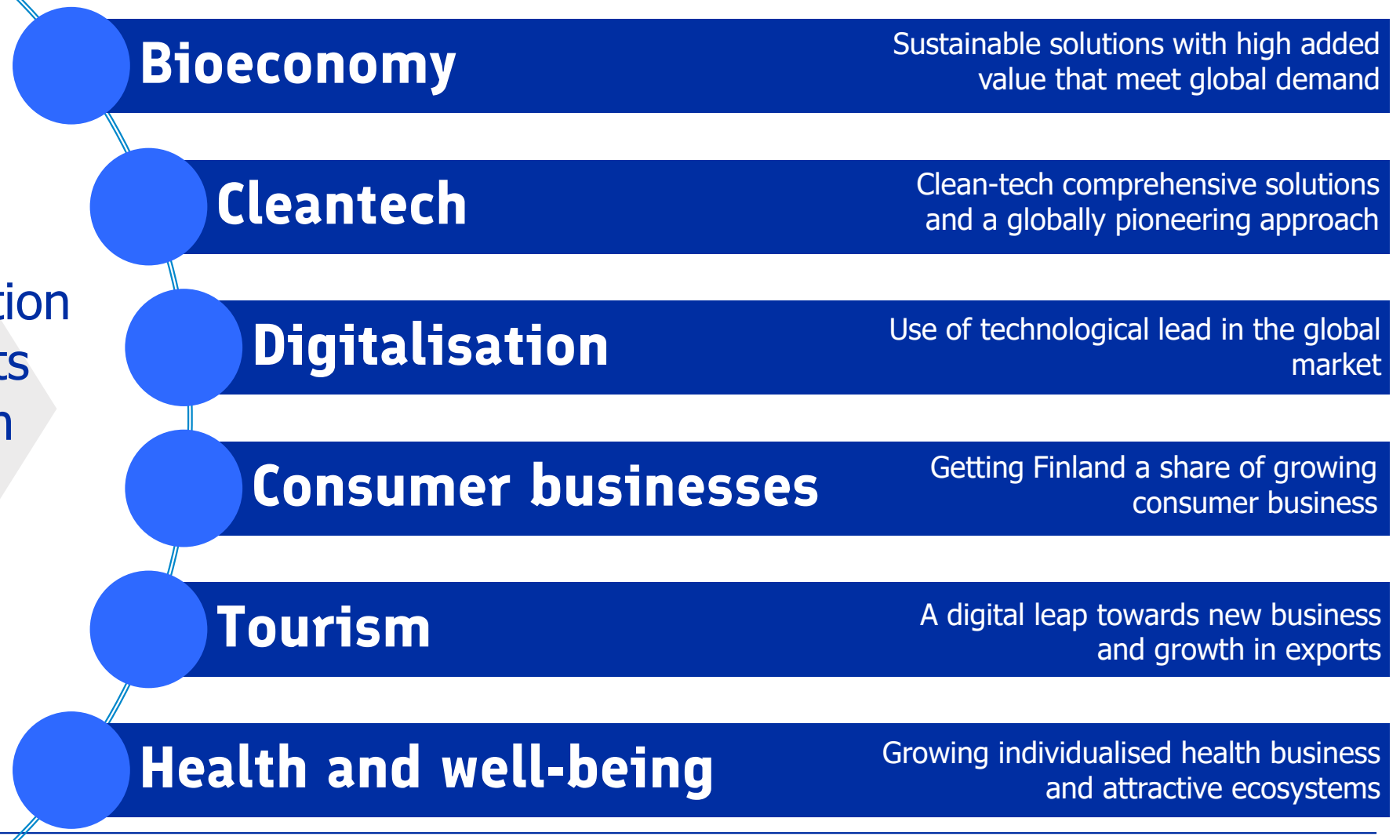
- 1** | Double the R&D investments and exports of SMEs
- 2** | Create new, world-class business ecosystems of 20 billion euros in total
- 3** | Become the most attractive destination for FDI in Nordics
- 4** | Become the most desired travel destination in Nordics

# THEMES AND GOALS

Towards joint innovation, invest-in and export-promoting service packages\*

## Cross-cutting

- Digital transformation
- Developing markets
- New value creation
- Arctic dimension



## Bioeconomy, Circular Economy and Cleantech Focus Areas - 2018



**Innovative Bio- and  
Multi-life Products**

**Bio and  
Circular  
Finland**



**Smart and  
Flexible  
Manufacturing**

**Sampo-  
Produced in  
Finland**



**Smart  
Energy**

**Smart Energy**

**Batteries from  
Finland**



**Low Carbon  
Mobility and  
Logistics**

**Smart  
Mobility**

# BUSINESS FINLAND

**Ecosystems**



# SMART OTANIEMI

Work package 1  
Pilot Integration



Work package 2  
Platform and Connectivity



Work package 3  
Enabling technologies



Work package 4  
Local Flexibility market



Work package 5  
Aggregator Business Pilot



Work package 6  
Building Level Intelligence



Work package 7  
Smart EV Charging



Work package 8  
Underground Thermal Energy Storage



# Business potential by BatCircle partners



BF-project  
In-Kind

**Regional Stakeholders**

PORI

**Advisory Board (AB)**

SITRA

Akkukierrätys Pb Oy

Huoltovarmuuskeskus

MNF MATERIAL NEXUS FINLAND OY  
Suomen Materiaalikeskus

CLIC Innovation Oy  
KIC InnoEnergy  
Valmet Automotive

eit RawMaterials  
Connecting matters

northvolt

NIKKELVERK  
A GLENCORE COMPANY

Association of Finnish  
Steel and Metal producers

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A scenic landscape featuring a calm lake in the foreground, a dense forest of evergreen trees in the middle ground, and a bright blue sky with large, fluffy white clouds. The scene is reflected in the still water of the lake. On the left side, there are green, leafy branches of a tree. The text "Thank You!" is overlaid in the center of the image in a white, sans-serif font.

**Thank You!**