

A satellite night view of the Earth, showing the curvature of the planet and the glowing lights of cities and urban areas. The lights are concentrated in the lower half of the frame, with the upper half showing the dark blue of the night sky and the ocean.

Health Tuesday: Why should medical device companies work with testbeds?

Kari Klossner
Head of Smart Life Finland

1.10.2019

Smart Life Finland – A Business Finland Program

Proactively helping Finnish companies innovate, network and go international with digital wellbeing & healthcare solutions

From home to hospital and everything in between
To help all of us live a healthier, independent and full life

Kari Klossner, M.Sc., eMBA
Program Manager, Head of Smart Life Finland

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<https://www.businessfinland.fi/en/whats-new/blogs/2019/accelerating-health-technology-innovations/>

11.10.2019

Agenda

8:00 Opening words

Kari Klossner, Head of Smart Life Finland, Business Finland

8.05 Welcome to testbeds! Social and healthcare test and development environments for every phase of the innovation process

Pekka Kahri, Technology Officer, HUS Helsinki University Hospital

8:20 Company cases, experiences from a large company and a SME

Jussi Määttä, CEO, Buddy Healthcare

Kristiina Järvelä, Clinical Specialist, Mobile Digital Health, GE Healthcare

8.45 Networking, ask more about testbeds!

9.30 Main Health Tuesday event ends

9:30 Global Network Round Table: Business opportunities in Health & Wellbeing sector in UK

Meria Heikelä, Director, Business Finland (London)

Janna Mure, Senior Advisor, Business Finland (London)

10:30 Roundtable session ends

Upcoming events – Stay tuned for More!

Team Finland visit to Japan	14.-18.10.2019	Tokyo, Japan
Market visit Krankenhaus Karawane for health companies	4.-7.11.2019	Berlin and Munich, Germany
Singapore Week of Innovation and Technology (SWITCH)	11.-14.11.2019	Singapore
Team Finland visit to Saudi Arabia & United Arab Emirates	23.-28.11.2019	Saudi Arabia & UAE
Arab Health 2020	27.-30.1.2020	Dubai, UAE

Order our Health Newsletter: businessfinland.fi/newsletter

Personalized Health program: businessfinland.fi/en/personalizedhealth (see events)

Smart Life Finland program: businessfinland.fi/smartlifefinland (see events)

HEALTHCARE MATCH MAKING EVENT AT MEDICA 2019 (NOV 18-20)



- **MEDICA**, the global No. 1 meeting place
- The aim is to assist enterprises, universities and research institutions in finding partners in Europe and beyond
- **Registration fees**
 - 200 Euro** – Companies, associations, research institutions
 - 100 Euro** – Start-Ups (established on or after 1.1.2017)

Registration: <https://medica2019.b2match.io/>

More information: Kirsi Armanto,

Business Finland, kirsi.armanto@businessfinland.fi

NEXT HEALTH TUESDAY 5.11.2019, Team Finland House

” Possibilities of Utilizing Health Data ”

Possibilities of utilizing social and health data

Jukka Lähesmaa, Senior Adviser, The Ministry of Social Affairs and Health

Streamlining and securing the secondary use of Finnish social and health data

Mervi Siltanen, Head of Data Services, Data Permit Authority Findata - THL

Company case: MedEngine

Global Network Round Table: Market opportunities in health sector in Poland and Latvia

Agnieszka Wrobel, Business Finland Warsaw

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