

An aerial photograph showing a winding asphalt road that curves through a dense green forest. In the background, a calm lake reflects the sky. The overall scene is serene and natural.

KYT:

MaaS Made Easy

Kyyti Mobility-as-a-Service platform modules

KYYTI
CORE

One-stop app with
seamless payment and
identity management

KYYTI
RIDE

On-demand ridesharing
integrated out-of-the-box

KYYTI
ROUTE

Intermodal route planner
with travel chain tickets

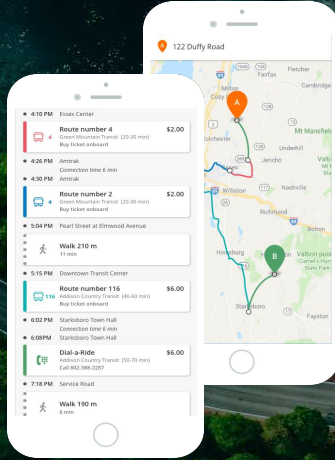
KYYTI
SHARE

Integration platform for
vehicle sharing services



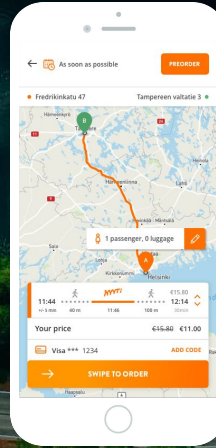
KYYTI

MaaS Made Easy



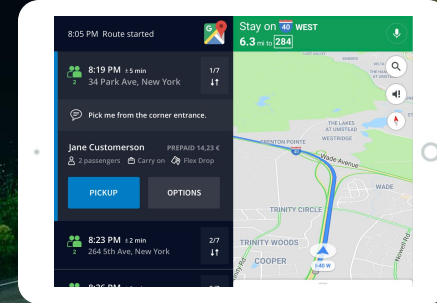
Multimodal travel chain routing

SaaS platform for true intermodal route planning, connecting on-demand services to public transport, shared modes, walking and cycling.



Customer branded user app

Customer branded Android and iOS end-user app for booking and paying for on-demand rides or entire travel chains. Rewarded as best Finnish mobile app in 2017.



On-demand ride service tools

Platform for automated operation of on-demand ride services supporting both free-floating ridesharing (Vinka) and flex-route buses (MobilityDR). Extensive analytics and simulation capabilities



Multimodal transport option discovery through third party service integrations (e.g. car, bike and scooter sharing services) abolishing the fragmented user experience.

Intermodal travel chains connecting fixed public transport routes to first/last mile services, such as ridesharing using either Kyyti Ride or other OTP-Flex compliant technologies.

Integration to an existing route planner or running an Open Trip Planner (OTP) platform with GTFS data feeds for customer's route offering.

Integration to an existing ticket system or using Kyyti visual inspection ticket solution for rapid deployments.



Various fare and pricing models from simple flat fares to complicated zone structures.

Tailored services for user groups: special pricing, billing, incentives or mobility budgets.

Payment and clearing solutions based on Stripe's international digital payments platform.

End-user app with your own brand enabling the user to follow the trip and schedules in real-time.

GDPR compliant customer identity and data management.

CRM, end-user support and direct marketing tools based on Intercom's digital platform.

Open API available for third party applications.



Build just the right service for your target groups with our ample configuration possibilities: with or without pooling, adjustable flexibility, dynamic pricing models, service areas and hours, door-to-door or virtual stops, route based or fully free floating.

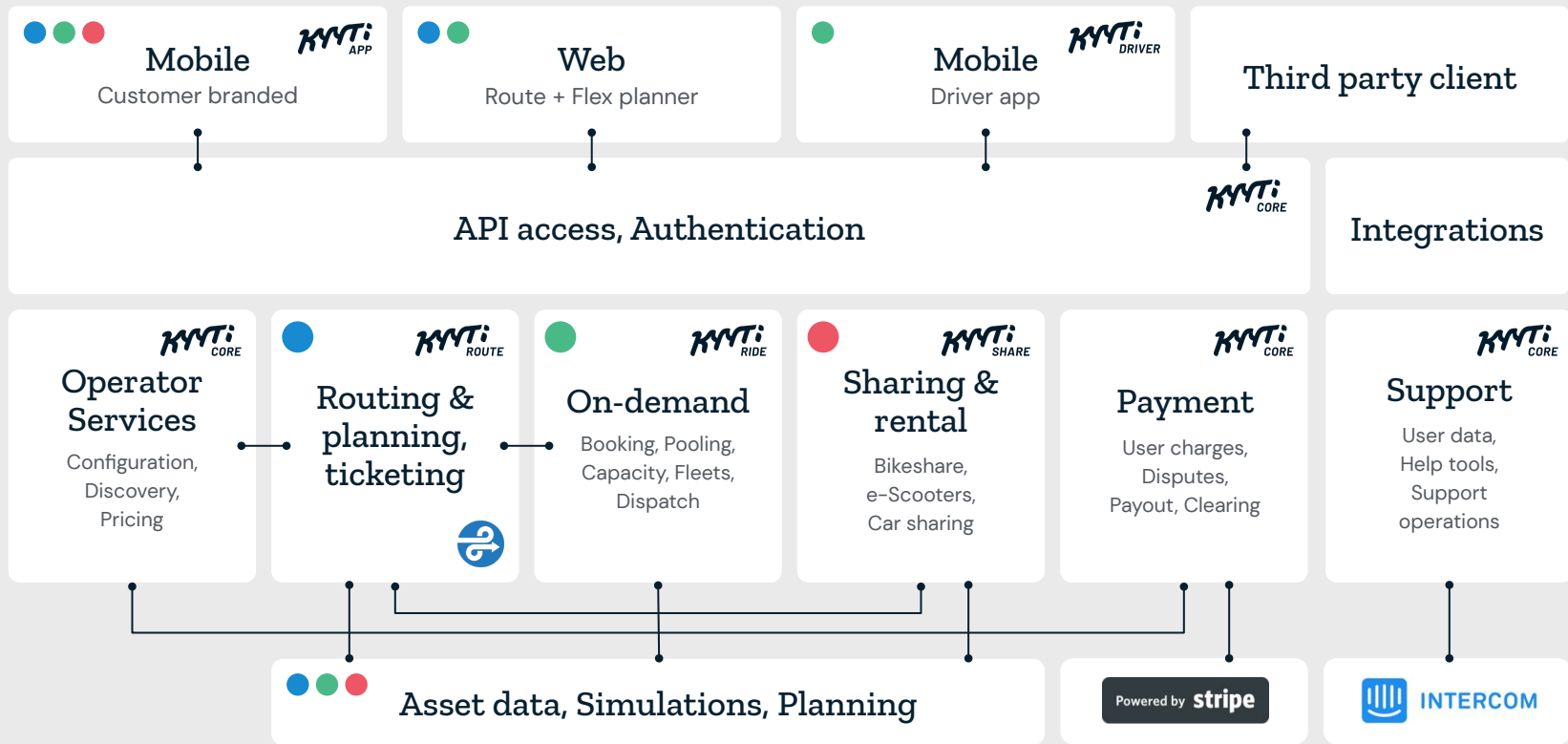
State of the art pooling power with automated and efficient fleet management. Integrated with several DRT systems with international deployments.

Driver app designed for efficient operation on standard Android phones and tablets. No custom hardware installations required.

Call center web interface for booking by phone.

Support from design to everyday operation by our transport professionals with years of experience in direct service operations.





SaaS pricing

Set-up fees



Recurring platform fee scaling with operations volume



Ongoing operations consulting

Transport professionals who can scale business, not IT geeks looking to hijack an industry



Pekka Möttö
CEO

Founder of OnniBus, a disruptive intercity bus operator acquired by Sir Brian Souter. Serial mobility service market disruptor. Awarded customer experience developer.



Timo Lönnerberg
CDO

20+ years of experience in managing and developing operational logistic processes on digital taxi platforms. Strategic competence in fleet management.



Johanna Taskinen
CXO

Founder of Kyyti's predecessor Tuup. 15+ years of sustainable mobility development and workplace mobility management.



Paavo Moilanen
CTO

Founder of Strafica, a mobility analytics company acquired by Ramboll. 20+ years of experience in mobility systems modelling.



Osma Ahvenlampi
CPO

20+ years of experience in web and mobile product development experience for consumer and enterprise markets. CTO of social media sensation Habbö.



Pekka Niskanen
COO

20+ years of strategy development and building ecosystems in major global corporations including Nokia and Microsoft.



+ 30 talented and dedicated team members

MaaS Made Easy

Clients who can benefit from Kyyti Mobility-as-a-Service solution



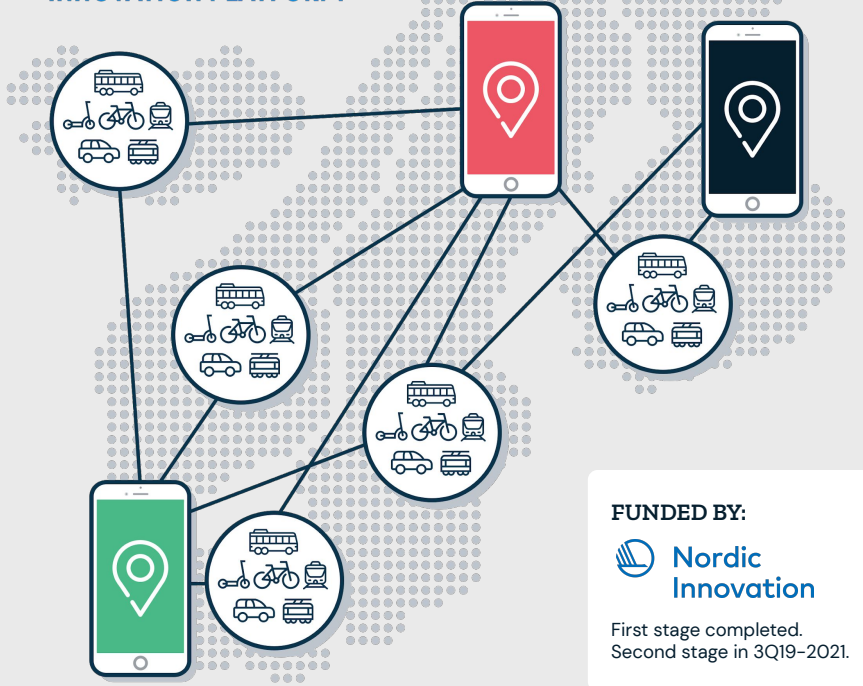
Municipalities,
public transport authorities



Transport operators:
taxi, bus concession



Companies seeking mobility
solutions for employees or clients



Nordic Mobility Innovation Platform

- NMIP will create a single, standardized MaaS market in the Nordics
- NMIP project is structured in three tracks:
 - Roaming MaaS across the Nordics
 - Standardized, pan-Nordic open market
 - Knowledge sharing and collaborative innovation
- Broad collaboration between municipalities, public transportation authorities, private companies and research institutes, coordinated by Kyyti Group

Core consortium:

Capital Region of Denmark, Kyyti Group, ITS Finland, ITS Norway, ITS Sweden, RISE, TØI, UbiGo

Expressions of Interest:

Entur, LMJ, Samtrafiken, Movia/Rejseplan, Dutch Ministry of Infrastructure, City of Linköping, CabOnline, CGI, GoOV, Trillium, Compensate, VTT, K2

Thank you!

KYYTI



www.kyyti.com



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