



Helsinki – The Smart Mobility development platform

27.11.2019, Sami Sahala

HEL Smart Mobility

"SERVICES"

"BEHAVIOUR CHANGE"

HORIZONTAL

Open Data
Harmonized interfaces
Innovative procurement
Urban logistics
Electrification
Alternative fuels
New ITS strategy
Agile piloting

Helsinki

FORUM
VIRIUM
HELSINKI

JÄTKÄSAARI
SMART
MOBILITY
LAB

FINEST
SMART
MOBILITY

LIVING LAB BUS

CITY
LOGISTIIKKA

Perille Asti

FABU
LOS



SOHJOA BALTIC
ROBOBUSLINE



MUV

.SMASH

SYNCHRONICITY

JAKELUPILOTTI



SELECT
for Cities

"NEW TECH"

"INFORMATION"



Jätkäsaari Mobility Lab

Helsinki's testbed for smart mobility

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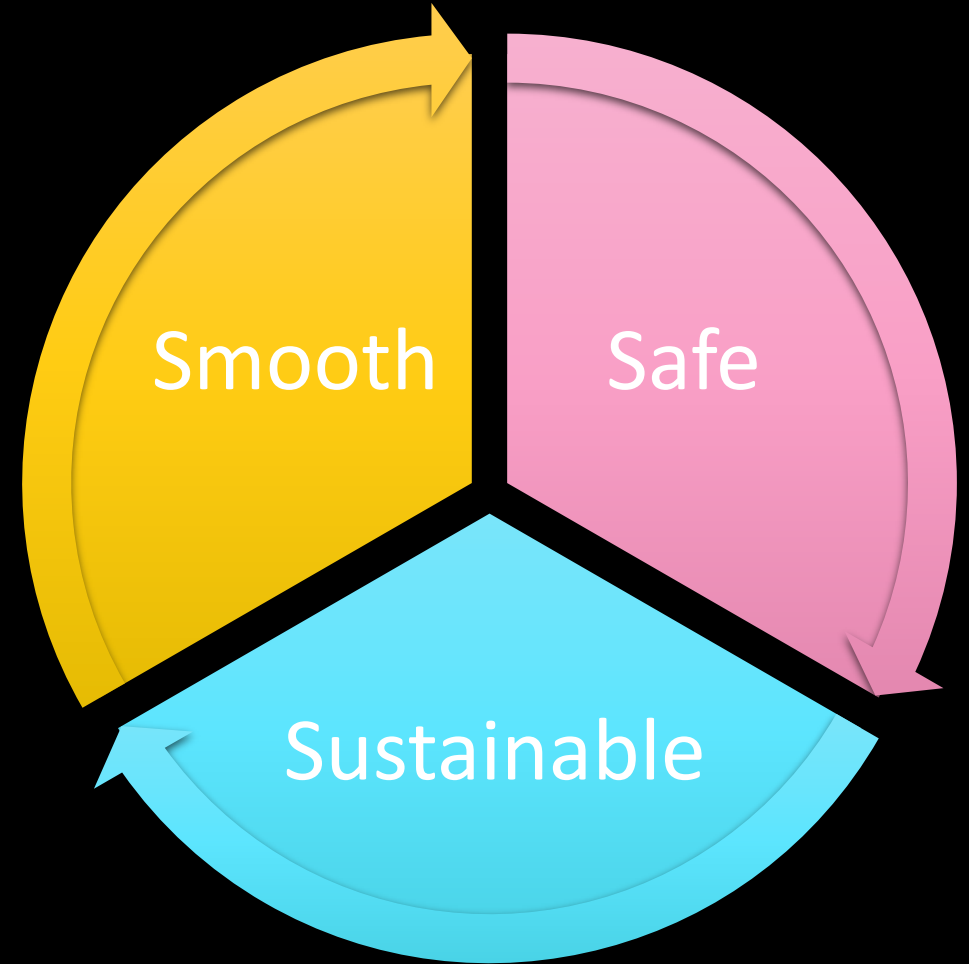
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Objectives

- World class **testbed** and innovation environment
- Better **solutions** for users
- **References** and new business
- Improved **practices** in supporting innovations
- **Umbrella** for smart mobility activities in Helsinki



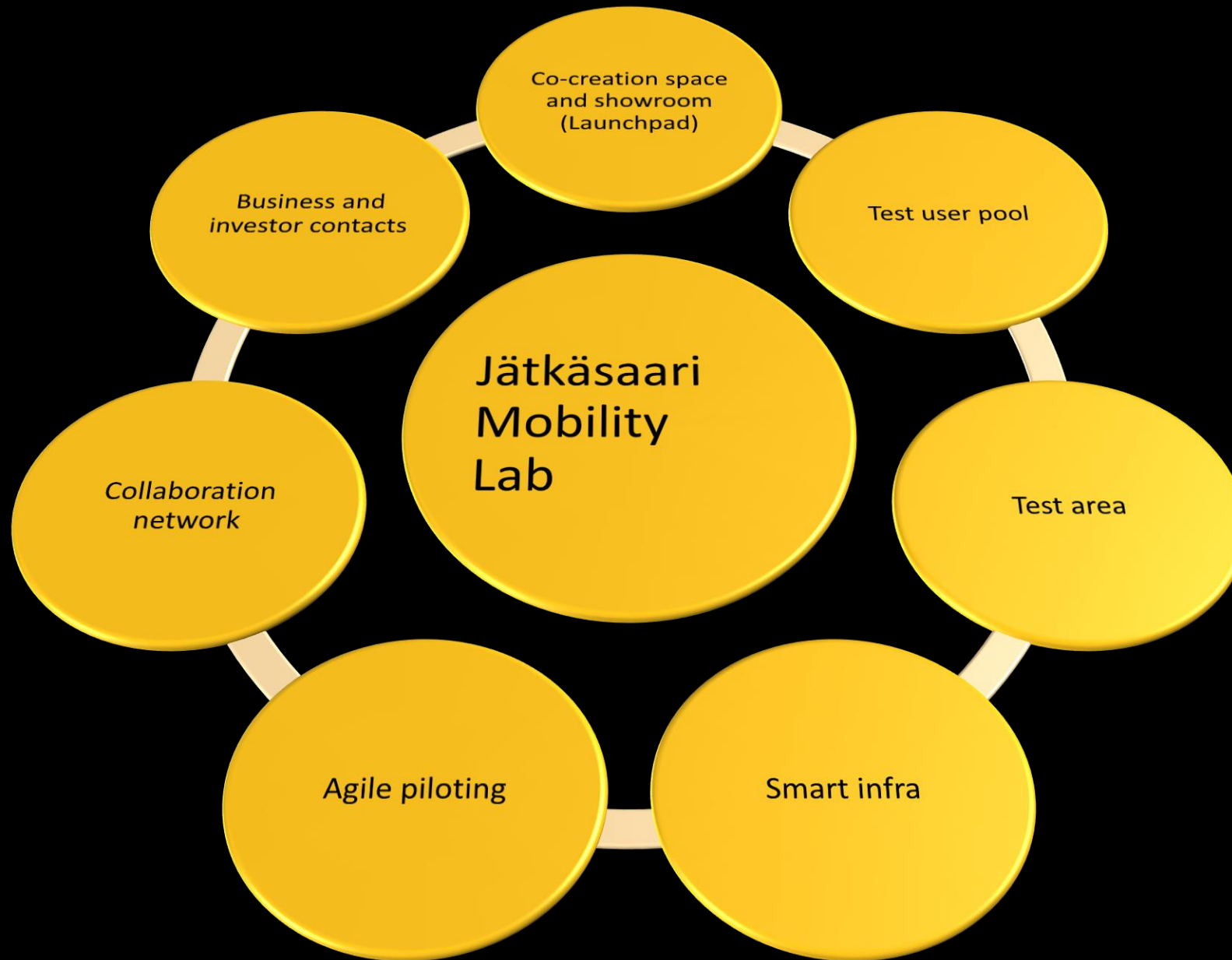
Scope

Jätkäsaari Mobility Lab focuses on **digital solutions and mobility services**, not big infra plans



https://www.uuttahelsinkia.fi/sites/default/files/osion_artikkelisivun_osa/liitetiedostot/media_kakemako_kylk20190917.pdf





LAUNCHPAD - Co-creation space and showroom



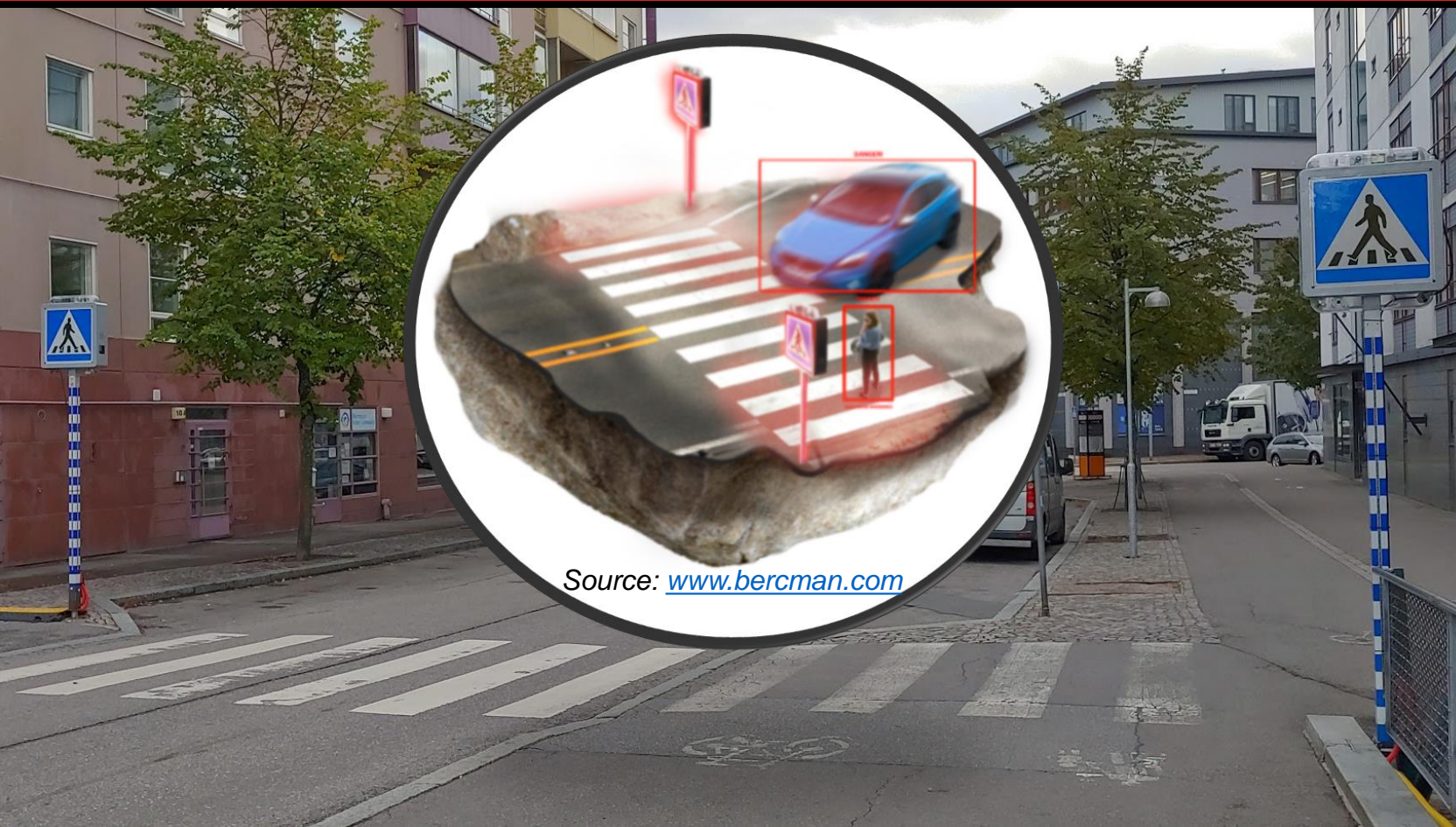
Business and Investor Contacts

- Connect: Help finding co-founders, business partners and investors
- Coach: Support establishing, developing and scaling companies and business ideas



Lab Test area and Smart Infra

We invest into smart infra and support your piloting



Source: www.bercman.com



We help you make it happen

Jätkäsaari Mobility Lab brings you;

- Right people for decision-making and work
- Up-to-date info on what, where and who
- Support with permits
- Added visibility and outreach

Mobility Lab Investment Package

City of Helsinki can procure and implement smart infrastructure **based on your piloting needs**

For example, sensors and technology on the streets

All ideas welcome!

Requirements

Limitations for smart infra investments

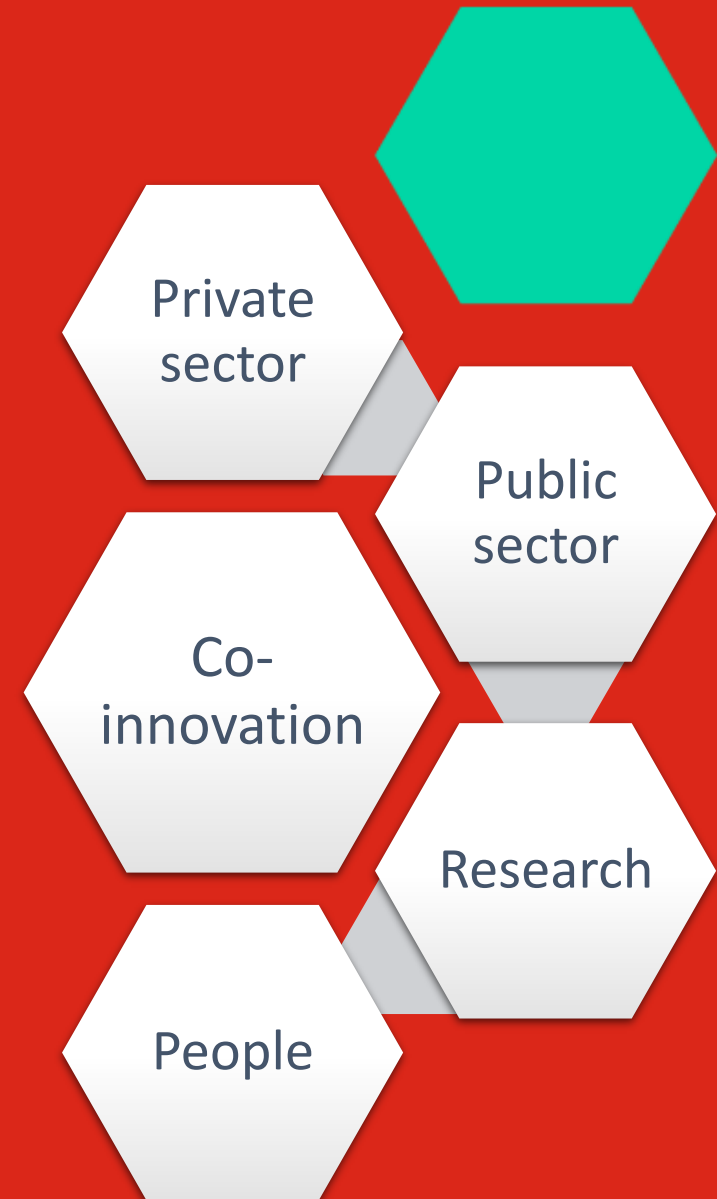
- Located in Jätkäsaari
- Fitting the objectives (smooth, safe and sustainable)
- Usefulness for others

Expectations from pilots

- Installed sensors support third parties
 - Open data, APIs and documentation
- Pilot results available for everyone

Network and Collaborate

- Information exchange and synergies – also beyond Jätkäsaari
- Awareness of ongoing activities
- Collaboration and synergy between projects
- Joint events



Tell us what you need

We help you in piloting

Further information

Website: mobilitylab.hel.fi

Join our mailing list: <https://uutiskirjeet.hel.fi/jatkasaari-mobility-lab>

Twitter: **@MobilityLabHel**

For anything else:
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Jätkäsaari Mobility Lab

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Kiitos, Thank you !

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vimeo



LinkedIn

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