BUSINESS FINLAND Enabling growth, innovation and smart solutions

and a faith a deal of the

BUSINESS FINLAND

Innovations are the main source of sustainable growth

"The economy grows from **ideas**, **education** and **fixed investments**. Since 1860, **two thirds of growth has resulted from ideas** and one third from education. The role of fixed investments has been minimal."

- professor Matti Pohjola, Aalto University

96% of innovations are born in ecosystems.

- IIT 2017 'Industrial Innovation in Transition' Horizon 2020 project

Ideas (innovation and technology)Education

Fixed investments

Sources of Growth





THE WORLD'S BEST ECOSYSTEMS

OUR MISSION is to facilitate new growth and opportunities for Finland through innovation and international markets

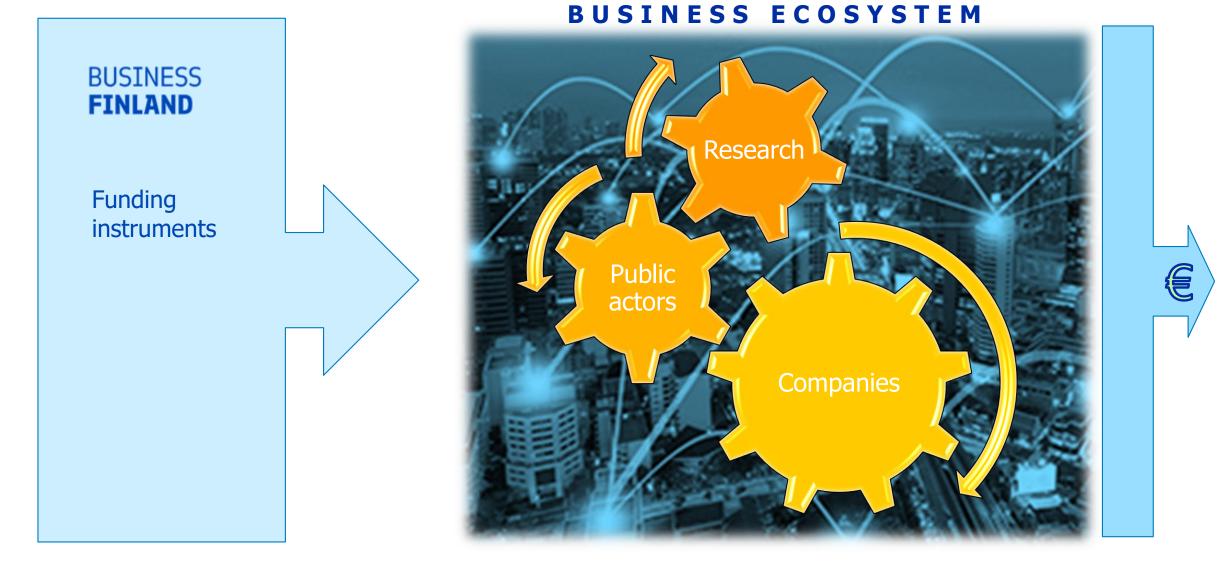
We:

...promote and facilitate **innovation** ...help Finnish companies **grow** and go **international** ...attract **tourists**, **investments** and **talents** to Finland

Our tools include:

- research and innovation funding
- advice services
- facilitating with networking and contacts

Succesful ecosystems will generate new business, exports and investment worth billions. How does it work?

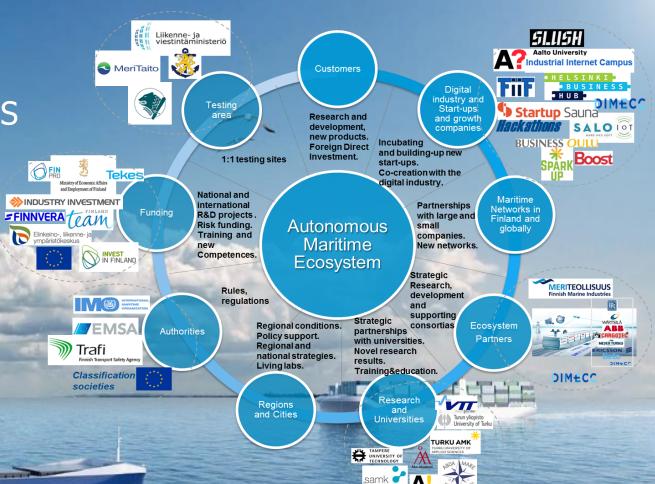


ONE SEA

ECOSYSTEM FOR AUTONOMOUS SHIPS

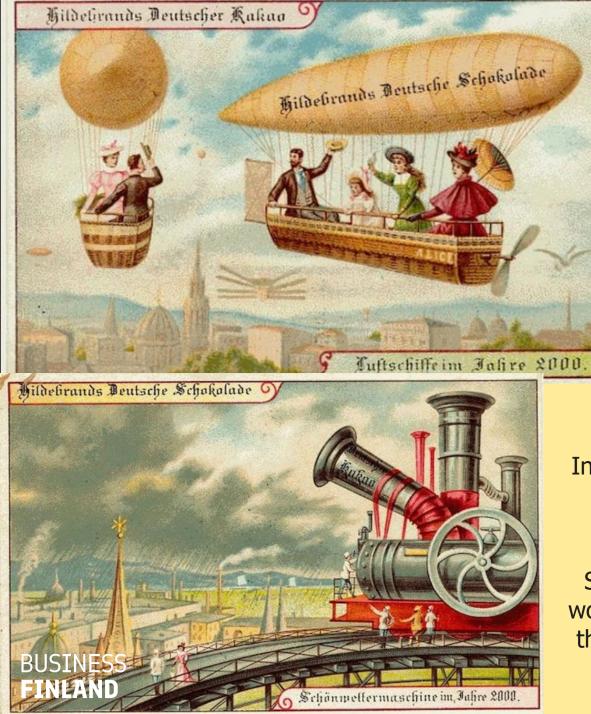
and the second second

Finland aims to have the world's first autonomous ship system operational by 2025



Smart City - perfect testbed for ecosystems





In the year 1900 this is what some people imagined Smart Mobility would look like in the year 2000...

Hildebrands Beutsche Schokolade 9



Beutse

兼nkt

Smart Mobility

Smart Logistic Chains from Forest to the Sea and to the City

Seamless People Transportation Chains

> Autonomous, safe and reliable transportation of passengers and goods

BUSINESS **FINLAND**

FINLAND DEFINING THE FUTURE

Together we help make Finland an attractive and competitive environment for innovation – a place, where world class success stories are created.

We are our clients' number one choice as their partner in innovation and global growth

