

A satellite night view of Earth, showing the curvature of the planet and the glowing lights of cities and urban areas. The lights are concentrated in the Northern Hemisphere, particularly in Europe and North America. The background is a deep blue, representing the night sky.

Health Tuesday: Possibilities of Utilizing Health Data

Kari Klossner, Program Manager
Head of Smart Life Finland

5.11.2019

Smart Life Finland – A Business Finland Program

Proactively helping Finnish companies innovate,
network and go international
with digital wellbeing & healthcare solutions

From home to hospital and everything in between
To help all of us live a healthier, independent and full life

Agenda

8:00 Opening words

Kari Klossner, Program Manager, Head of Smart Life Finland, Business Finland

8.05 Possibilities of utilizing social and health data

Jukka Lähesmaa, Senior Adviser, The Ministry of Social Affairs and Health

8:20 Streamlining and securing the secondary use of Finnish social and health data

Mervi Siltanen, Head of Data Services, Data Permit Authority Findata - THL

8.35 From social and health data to evidence: practical considerations

Tero Ylisaukko-oja, CEO, founder, MedEngine Oy

8.45 Networking

9.30 Main Health Tuesday event ends

9:30 Global Network Round Table: Market opportunities in health sector in Poland and Latvia

Agnieszka Wrobel, Senior Advisor, Business Finland Warsaw

10:30 Roundtable session ends

Upcoming events – Stay tuned for More!

<u>Event</u>	<u>Date / deadline</u>	<u>Location</u>	<u>Contact</u>
Slush Official Side Event: Towards a healthier world	20.11.2019	Helsinki	<i>Raisamiina@upgraded.fi</i>
Public procurement in Nordics for Health & wellbeing companies, Sweden (Norway 12.12.19, Denmark 9.1.20)	28.11.2019	Helsinki	<i>Terhi.Rasmussen@businessfinland.fi</i>
Tokyo 2020 Metsä Pavilion Winter Workshop	12.12.2019	Helsinki	<i>Marko.Salonen@businessfinland.fi</i>
Arab Health 2020	27.-30.1.2020	Dubai, UAE	<i>Meria.heikela@businessfinland.fi</i>

Personalized Health program: businessfinland.fi/en/personalizedhealth (see events)

Smart Life Finland program: businessfinland.fi/smartlifefinland (see events)



OFFICIAL
SIDE EVENT

Towards a healthier world – bringing innovators, investors and the public sector together

When: Wednesday Nov 20
from 6.45 p.m. to 10 p.m.

Where: Helsinki, Säätytalo / House of Estates

#HealthxSlush



TOWARDS A HEALTHIER WORLD - BRINGING INNOVATORS, INVESTORS AND THE PUBLIC SECTOR TOGETHER

Nov 20, 6:45 pm - 10:00 pm – Säätytalo/ House of Estates, Helsinki, Finland

Invite only:

- **Finnish startup companies**
- **Medium and large companies interested in startups**
- **Public sector entities with similar interests**

Interested? Please contact raisamiina@upgraded.fi

The event is organised by the Ministry of Social Affairs and Health, Business Finland, The Finnish Institute for Health and Welfare, and Upgraded

NEXT HEALTH TUESDAY

3.12.2019, Team Finland House

” AI and Machine learning defining the future of health care”

Opportunities of AI in the Finnish health care system

Pekka Neittaanmäki, Professor, University of Jyväskylä

Utilising AI in epilepsy diagnostics

Kaapo Annala, CEO, Neuro Event Labs Oy

Building an AI powered organization

Mikko Koskinen, Senior Data Scientist, Reaktor Oy

Sammeli Liikkanen, Digitalist, Head of X Lab, Orion Pharma

Global Network Round Table

Market opportunities in health sector in Norway, Jouni Carlsson, Advisor, Business Finland (Oslo)

Next.... The Roundtable: Health & Wellbeing opportunities in Poland and Latvia



Agnieszka Wrobel

Senior Advisor, Warsaw office,
Health & Wellbeing sector

Agnieszka.wrobel@businessfinland.fi

- ***Poland:*** *e-health development, development at cancer clinics and adaption for new innovative technologies in the Polish healthcare system*
- ***Latvia:*** *considerable hospital renewal investments on-going in Latvia and the needs for digital health technologies*

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