

Privacy policy for TRA2020's event register

1. Controller

The Finnish Transport and Communications Agency Traficom
PL 320, 00059 TRAFICOM
kirjaamo@traficom.fi
tel. +358 29 534 5000

Contact information of the data protection officer

PL 320, 00059 TRAFICOM
tietosuoja@traficom.fi
tel. +358 29 534 5000

2. Data subjects

Individuals who have signed up for the event

3. The purpose and legal grounds for register keeping

The purpose of processing personal data is to organise the TRA2020 event and, where appropriate, to market future events based on the individual's consent. In connection with this, personal data (name, title, email address, organisation) will be disclosed to the organiser of the next TRA event. In case the individual does not consent to the use of personal data for marketing of future events, the data will only be used for essential matters related to the organising of the event. Data gathered from data subjects can also be used for creating visitor statistics.

The legal basis for processing personal data in accordance with the EU General Data Protection Regulation (GDPR) is the data subject's consent. The data subject gives consent when registering for TRA2020. The data will not be used for any other purposes than those specified. In case the data subject cancels the consent, the data provided by the data subject when registering will be erased unless there is no other lawful basis for processing the data (e.g. data processing based on an agreement; invoicing). In case the individual cancels the consent to the use of personal data for marketing of future events or disclosure of data, the data will not be used for the aforementioned purposes.

4. Content of the data file

The event register contains the following data included in the registration form:

- name and title
- contact information (email, telephone, address)
- billing information
- organisation

- possible special diets and information of disabilities
- possible participation in side events
- detailed information of persons entitled to discounts (such as date of birth, personal ID number, certification of attendance, doctoral diploma, Press ID)
- other relevant issues

5. Sources of information

The personal data is collected from the data subjects themselves through an online event sign-up form.

6. Storing period

The personal data will be stored as long as necessary to enable the registration the data subject has submitted and to enable the related event. In addition, the data can be stored for marketing future events with the consent of the data subject. The data will be erased when the aforementioned storage time has expired, on 31 December 2020 at the latest.

7. Disclosure of information

Records may be disclosed inside the organisation organising the event for organising purposes. In addition, data may be used by the stakeholders responsible for organising the event. The data will not be transferred outside the EU or the EEA. The data will not be used for marketing or other purposes without the data subject's consent.

8. Processing of personal data on behalf of controller

Based on an agreement, Tapahtumantekijät PN Oy will act as a personal data processor in some of the events. The data will be stored partly in Traficom's information system and partly in Tapahtumantekijät PN Oy's information system. Traficom will deliver the necessary guest lists to Tapahtumantekijät PN Oy to enable organising the event in question.

9. Rights of the data subject

The data subject has the right to examine the data that concerns them and obtain a copy of that data at their request. Where the data subject makes the request by electronic means, and unless otherwise requested by the data subject, the data shall be provided in a commonly used electronic form.

The data subject has the right to demand the rectification of inaccurate personal data concerning them. The data subject can deny processing of personal data for direct marketing by not giving consent when registering for the event.

Where the controller processes personal data on the data subject's consent, the data subject has the right to cancel their consent. The consent may be withdrawn by sending an e-mail to the address tra2020.registration@registration.fi

In certain situations, the data subject has the right to request restricted processing of personal data or otherwise object to processing of personal data. The data subject also has the right to request transmission of data to another system.

All requests concerning the implementation of the rights of the data subject must be submitted to the address tra2020.registration@registration.fi

If the data subject believes that the processing of their personal data violates the existing legislation, the data subject has the right to appeal to supervisory authorities. In Finland, the competent supervisory authority is the Data Protection Ombudsman.